

Impact Measurement Marketplace 2026

Meet the people behind
the tools





Acknowledgment of Country

PLACE acknowledges Traditional Owners of Country throughout Australia and recognises their continuing connection to lands, waters skies, and communities. We pay our deepest respects to Elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples.



**Do Good, Better.
Turn data into action.**



Powerful tools and expert analysis that help organisations turn social impact data into action that makes a difference.

impactlab.au





Australian Child and
Youth Wellbeing Atlas



THE UNIVERSITY OF
WESTERN
AUSTRALIA



The Ian Potter
Foundation



Data specific to **children and youth** across Australia

Free **maps, data snapshots** and **insights**

Helping communities **identify local needs**

Scan to visit our website →



- **The Australian Institute of Family Studies (AIFS) is the Australian Government's key research agency in family wellbeing.**
- We research the key trends and issues affecting Australian families, to inform government policy and programs and promote evidence-informed practice in the child and family service sector.
- We support services to deliver quality, evidence informed programs for families and children by:
 - providing up-to-date and high-quality evidence
 - helping services use evidence to plan and implement programs
 - helping services conduct evaluations and measure outcomes

Clear Horizon

Centring *collective learning* in strategy, impact measurement and evaluation to influence equitable outcomes for people, communities and the planet.

Our clients: Our Town, Hands Up Mallee, Minderoo Foundation, DFAT, Multicultural Centre for Women's Health, Green Adelaide, Respect Victoria, Great Barrier Reef Foundation, Paul Ramsay Foundation and many more

20

years enabling learning and impact



106

projects across Australia and beyond



3,000

practitioners trained in Academy



How we partner

- **Practice**
Enabling organisations to **understand change, make better decisions, and drive impact in complex and emergent contexts.**
- **Academy**
Supporting individuals and organisations worldwide to **build their impact capacity through cutting-edge learning solutions.**
- **Digital**
Helping organisations **interpret their data, reflect on progress, and adapt as change unfolds.**

Community Strength Survey



**Strengthening
Communities
Alliance**



Our vision is that Communities have access to a free framework, tools and support to determine their strength and track how this data changes over time. Communities are trained and supported to build their research, data and evaluation skills and capability and plan together for positive impact.



What makes a community strong?



- ➔ Provides simple, meaningful indicators of community strength, grounded in lived experience
- ➔ Identifies early signals of change to guide strategy, investment and policy
- ➔ Builds community capability in data collection, analysis and evaluation
- ➔ Enable consistent measurement, building a strong evidence base
- ➔ Support communities to track their own progress and plan together for change

Seer Data is an Australian for-purpose data and AI technology company.

Seer Communities:

- **Data Platform** for **Place Based Initiatives** and NFPs
- Access **Open data**, **measure outcomes** and tell **data stories**
- Operationalise **First Nations Data Sovereignty** and Governance
- Built-in data governance and **AI assurance**
- **ISO/IEC 27001** certified



INFOXCHANGE'S DATA CATALYST NETWORK

JOIN FOR **FREE** TO:

- Access exclusive live webinars, guides and training resources
- Collaborate with other not-for-profits seeking to improve their data
- Turn your data projects into reality with up to 8 months of expert support



Impact Measurement Marketplace

The Compass Tool

BSL is

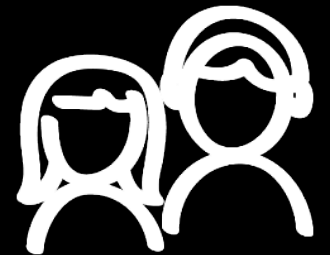
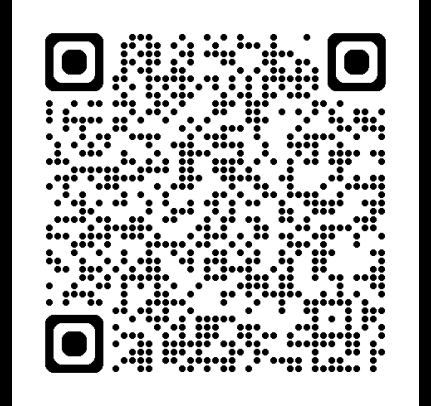
A social justice organisation working alongside people experiencing disadvantage to address the fundamental causes of poverty in Australia.

Our tool

A dashboard that visualises data on how young people aged 15-24 live, work and learn.

Impact

Supporting communities to understand the root causes of youth unemployment in their region and take action.



Brotherhood of St Laurence
Working for an Australia free of poverty

Let's make
change
that lasts