

How to use this guide

1. Browse

Browse the directory to explore the tools, platforms, and expertise on offer, and find the organisations best placed to support your data journey, measurement, evaluation, and learning work.

2. Connect

Can't connect with everyone on the day? Use the contact details provided to reach out directly to any of the organisations featured in this directory, after the Summit.

3. Collaborate

Take what you've discovered and work with your chosen partner to design an impact measurement approach that fits your organisation, your communities, and your data goals.



Impact Measurement Marketplace

PLACE IMPACT SUMMIT 2026

Impact Measurement Marketplace

Meet the people behind the tools

Your guide to the impact measurement partners and providers showcasing at the Summit

Find them in the Marketplace during morning tea on Day 2 to explore how they can support your organisation.

Impact Measurement Marketplace — Organisation Directory

Australian Child and Youth Wellbeing Atlas



What We Do:

A free national platform bringing together data on children and young people (0–24) from across Australia in one accessible place.

What We're Showcasing:

The Atlas – an online platform with maps, charts, and data snapshots showing how children and young people are faring across different communities. We also offer free custom training, user guides, videos, and hands-on support to help organisations use data with confidence.

What Makes Us Distinct:

Free and open to all. The Atlas makes hard-to-find data on children and young people simple and actionable — helping communities understand, tell, and drive their own story.

Contact: www.australianchildatlas.com.au

The Australian Institute of Family Studies (AIFS)



What We Do:

The Australian Institute of Family Studies (AIFS) is the Australian Government's key research agency for family wellbeing, helping governments and community organisations plan, implement and evaluate effective supports for families and children.

What We're Showcasing:

A library of research, practice resources, and evaluation tools for the child and family sector, including the Evidence Informed Practice Compass, MEL Guide, and the CFCA information exchange.

What Makes Us Distinct: AIFS sits at the nexus of government, research and the service sector, a trusted source of evidence on child and family safety and wellbeing, with deep insight into policy impacts and a strong understanding of our audience's needs.

Contact: www.aifs.gov.au

The Brotherhood of St. Laurence (BSL)



What We Do:

A social justice organisation working alongside people experiencing disadvantage to address the root causes of poverty, using evidence from research, programs, and the lived experience of the people we serve.

What We're Showcasing:

The Compass Tool, a free, co-designed dashboard bringing together data on how young people (15–24) live, work, and learn across 10 regional and 1 statewide tool, helping community actors address youth unemployment with locally relevant insights.

What Makes Us Distinct:

Built with end users, not for them, the Compass Tool joins up fragmented data on young people's lives in one place, paired with hands-on data literacy support to drive evidence-informed local action.

Contact: www.bsl.org.au

Clear Horizon



What We Do:

A MEL consultancy working alongside organisations, networks, and communities to track progress, understand change, and strengthen impact, combining evaluation expertise with practical tools and capability building to make learning part of everyday work.

What We're Showcasing:

Track to Change – A digital MEL platform for tracking hard-to-measure changes like relationships, trust, and shifts in power, plus a free toolkit of practical resources for community-led and place-based settings.

What Makes Us Distinct:

Two decades of MEL expertise, an integrated offer of tailored support, practical learning, and digital tools, with equity and lived experience at the centre.

Contact: www.clearhorizon.com.au

Infoxchange



What We Do:

A not-for-profit social enterprise using technology to drive social justice, equipping communities, government, and corporates with tools, training, and networks to tackle complex social challenges.

What We're Showcasing:

Three tools built for the social sector: the Data Catalyst Network (a Community of Practice for building data skills), Client & Case Management (a secure, cloud-based case management system), and Ask Izzy (a free service connecting people in need with housing, meals, financial help, and more).

What Makes Us Distinct:

Infoxchange builds affordable, Australian-hosted technology for the social sector, going beyond software to genuinely build data capability and real impact, not just compliance.

Contact: www.infoxchange.org

Impact Lab



What We Do:

ImpactLab connects social sector organisations with the evidence and insights they need to do good, better. Through practical tools, trusted data and a guided learning process, we help decision-makers understand, measure and grow their impact for the communities they care about.

What We're Showcasing:

ImpactLab will showcase the GoodMeasure tool, our Social Return on Investment approach and how it can be adapted to measure the impact and value of place-based organisations.

What Makes Us Distinct:

ImpactLab uses social return on investment methodology to help place-based initiatives measure and communicate their value. Working with PLACE, they are exploring how to capture the distinct contribution of backbone organisations.

Contact: www.impactlab.au

KOWA



What We Do:

Kowa Collaboration is an Aboriginal-designed, profit-for-purpose organisation that brings together Aboriginal Intelligence and modern technology to deliver evaluation that is culturally safe, data sovereign, and genuinely community-led.

What We're Showcasing:

Wathaga, a purpose-built First Nations UMEL platform supporting data collection via video, audio, stories, and text in language, with community-controlled permissions, AI-assisted cultural analysis, and Australian data sovereignty.

What Makes Us Distinct:

Wathaga is the first UMEL platform to embed Indigenous Data Sovereignty, keeping control of data in community.

Contact: www.kowacollaboration.com

Seer Data & Analytics



What We Do:

Seer data help place-based initiatives collect data, align outcomes with national frameworks, and measure impact, making data accessible to non-analysts while embedding strong governance and First Nations Data Sovereignty throughout.

What We're Showcasing:

Seer Communities, our data and AI platform designed with and for place-based initiatives.

What Makes Us Distinct: Seer Communities is used by 90+ communities to access, collect, and share data, with governance built in across privacy, First Nations data sovereignty, and responsible AI, turning data into trusted evidence that improves lives.

Contact: www.seerdata.ai

Strengthening Communities Alliance



What We Do:

A network of not-for-profit organisations driving transformational change in the systems that enable place-based, community-led work to flourish, through collaborative projects that tackle shared sector challenges.

What We're Showcasing:

The Community Strength Survey, a co-designed, open-source tool measuring outcomes across place-based initiatives using five domains of community strength, grounded in lived experience and currently being validated by the University of Queensland.

What Makes Us Distinct:

A national first: a community-driven, evidence-informed approach that shifts measurement from top-down frameworks to one shaped by what communities say matters most to them.

Contact: lbarach@uniting.org