

6 Skills for place-based work



Stakeholder analysis & engagement

connects allies for change



Working together

- Research and identify key players
- Build trust across sectors
- Help people team up around shared goals
- Spot opportunities including policy challenges and act with others to strengthen what's working and remove barriers

Building relationships

- Find and connect with key stakeholders
- Build strong, respectful relationships
- Show empathy and help others feel heard

Clear communication

- Identify and articulate compelling stories
- Tailor messages for different people
- Manage power dynamics
- Maintain open and transparent communications

